

# WebDev Design Products and Services Price List

<http://www.webdevonline.co.uk>

## Website design work

The cost of designing web sites can vary considerably. More complex designs and those with a variety of features take longer to produce than simple text and image pages. Sites with multiple pages will cost more than simple one-page designs as they take longer and have more elements.

We offer set priced packages that may suit your requirements. Alternatively fill in our design questionnaire and we will get back to you with a quote.

All our web sites come with the following features as standard

- Backup of website onto CD
- Scanning/optimisation of client supplied images or insertion of library supplied images into the design. We are not a graphic design company but can design logos or simple images for you. We can supply a variety of background graphics
- Editing and proof reading of client supplied text
- Optimisation of pages for viewing at different resolutions

**Hosting and domain names can be arranged at extra cost.** (We buy them in for you and you reimburse us.)

We can incorporate the following into the site on request

- Hit counters (both visible or for owners use only)
- Site search engine
- Audio files for special effects
- Internal and external hyperlinks
- Feedback and contact forms
- E-Mail links
- Guest books, polls and forums etc
- Flash text and animated image effects
- Databases with simple or complex search facilities.

# Web Site Packages

## Starter Web Design Package @ £120

- One to four pages
- Integration of client supplied or library graphics/backgrounds/banner
- Editing of client supplied text or text insertion direct
- All relevant internal and external links
- Backup of site onto CD
- Arrangement of domain name/hosting @extra cost
- Uploading of site onto web
- Maintenance/alteration for 6 months \*<sup>1</sup> (extra maintenance @ extra cost)

## Intermediate Web Design @ £180

As above +

- 4 to 10 pages integrated together
- Scanning of client images if required
- Site search
- Interactive elements such as forms for user interaction
- Maintenance/alteration for 1 year as required \*<sup>2</sup>

## Advanced Web Design @ £350

As above +

- Up to 20 pages integrated together
- Design of logo if required and/or banners to head pages
- Flash text/animation as required
- Maintenance/alteration for 18 months as required \*<sup>3</sup>
- Use of CSS to manage page design continuity

## Top Range Design @ £650

As above +

- Multiple pages as required integrated together
- Interactive elements using scripting (Java, JavaScript, CGI and Perl scripts)
- Dynamic HTML and fonts
- Browser integration
- Server side elements
- Database integration as required (MySQL or Access)
- Maintenance/alteration for two years as required \*<sup>4</sup>

\* Maintenance means the periodic checking of the site's functionality, especially links.

\* Alteration involves changes that may be needed to keep the site up to date and accurate.

Frequency and amount of updating alteration will be agreed at outset.

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<sup>1</sup> To a maximum of three hours

<sup>2</sup> To a maximum of six hours

<sup>3</sup> To a maximum of nine hours

<sup>4</sup> To a maximum of 12 hours

## **Dynamic website design and management**

### **Client Specified Dynamic Site @ quote**

Dynamic sites are likely to use php or asp and to have a lot of processing server side. There is likely to be database elements integrated into the site. The database is maintained online and processed server side with search facilities.

There may be an e-commerce element.

This sort of site will need third party elements and the cost will depend on the sophistication of the requirements.

### **Website maintenance**

If you don't purchase a package with inbuilt maintenance you will need to consider ongoing updating for your website.

We charge an annual or monthly fee for this, depending on the complexity of the site and the amount of updating needed on a regular basis.

Maintenance will include such things as text and image changes as needed to keep the site information up to date. Any other changes involving the layout of the pages will be charged for redesign

### **Website Redesign**

If you have an existing site that looks tired or needs extensive updating and refreshing we will quote you for this work on an individual basis.

### **Hosting and domain names**

If you do not have a web presence you will need to pay for a company to maintain your site files on the web. You will also need a name for your site that is unique and relevant to your web site's purpose. You will need an email presence on the web. These will need to be purchased separately and maintained each year.

**Domain names** are overseen from an organisation called Nominet who keep records of all the unique names. Domain name companies will arrange this for the web site owner and will remind them when renewal is due.

**Hosting companies** will store and display your site. Sometimes they also arrange names as well.

Email addresses usually come with hosting packages but we can advise you on a range of free alternatives that can be used especially if you want to use a Web Mail address.

WebDev is not a hosting or domain name organisation. However our experience will direct you to a good deal appropriate for your needs. We work with a range of good value companies. We will arrange both hosting and domain names for you and will advise you on a good deal for you. We supply written details of the hosting deals and options available.

## E-commerce

If you decide to sell over the Internet you will need an e-commerce enabled site. Your online store will be based on an interactive database. Customers will be able to look through the goods on offer and place an order. Most sites then use a shopping cart system and payment facilities online using secure payment facilities. These systems vary greatly in complexity and cost.

We can provide an **open source online store system** at cost for the installation work (£30-60). The payment facilities will need to be supplied through a third party payment supplier such as WorldPay or Pay Pal or Nochex. These are easy to set up. If you want to take credit cards or debit card payments online you will need an SSL, which you can purchase via your hosting provider. This needs to be renewed annually.

You can buy more sophisticated software for your shop that will allow more features. See Clickcartpro <http://www.clickcartpro.co.uk/> at £189.99 (incl VAT) or ShopFactory <http://www.shopfactory.com/index1.html> at £189.00 ex VAT.

Top range sophisticated systems such as Actinic Catalog <http://www.actinic.co.uk/products/catalog.htm> (£399 ex VAT). We will install any of these for you at extra cost (about £50)

Please [email](mailto:info@webdevonline.co.uk) us or call us\* for more information  
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